WHY CYBERSECURITY IS A STRATEGIC ISSUE

Companies have more digital assets than they did 10 years ago, and these assets are worth more than they were before.

WHY CYBERSECURITY MATTERS?

CYBER THREATS ARE CONSTANTLY EVOLVING

- Attacks are Increasing
  - Unsophisticated Attacker (script kiddies) 8%
  - Sophisticated Attacker (hackers) 62%
  - Corporate Espionage (insiders) 13%
  - State Sponsored Attacks (APT, Hacktivism, Identify thefts) 17%

Attacker are stealing sensitive business & customer data

Cyber attacks impact the bottom line
My 5 Ways to Keep Your Company Ahead of the Curve

If you spend your time enjoying the present or worse, wishing for the past, the world will most certainly pass you by.

AS A STAKEHOLDER WHAT SHOULD YOU DO BEFORE YOU GET HACKED?

- Pre-Assessment of Environment Checklist
- Legal Checklist
- Cyber Insurance Review
- Cyber Incident Response Team

STAY AHEAD OF THE CURVE IN CYBERSECURITY

1. Plan to protect your data, reputation and business
2. Understand the organization's key assets and appetite for risk
3. Identify the security risks and gaps
4. Define the cybersecurity strategy
5. Engage recognized security specialists
AS A THOUGHTFUL LEADER
TODAY OF A COMPANY OR TEAM

“The question is not if your organization will be breached, or even when... The real questions are:

Are you aware of it, and how well are you protected for the future?”

QUESTIONS