

NEWS RELEASE



American Society of Pension Professionals & Actuaries

FOR IMMEDIATE RELEASE
February 17, 2010

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ASPPA & Morningstar Announce 401(k) Leadership Award Finalists *Top Financial Advisors of Retirement Plans Tapped for Award*

ARLINGTON, VA, (February 17, 2010)—The American Society of Pension Professionals & Actuaries (ASPPA), announced today the names of three finalists in the running for **The 2010 Morningstar—ASPPA 401(k) Advisor Leadership Award**. The award recognizes the specific accomplishments by a leading financial advisor in the 401(k) marketplace.

Sponsored by **Morningstar, Inc.**, a leading provider of independent investment research, and **ASPPA**, the leader in retirement education and advocacy—the award reflects the multi-faceted efforts of advisors to serve their clients (plan sponsors and participants), act as a mentor, maintain high ethical standards, and innovate in the retirement industry. With these criteria as framework, finalists were also judged on how they employ this expertise to help working Americans build their retirement savings through employer sponsored pension plans.

The three award finalists are **Steven Dimitriou**, managing partner at Mayflower Advisors, LLC, in Boston, Mass., **Kendall Storch**, senior vice president at Longfellow Benefits in Boston, Mass., and **Sean M. Waters**, co-founder of Cook Street Consulting Inc., of Greenwood Village, Co.

The award recipient will receive the 2010 Morningstar-ASPPA 401(k) Advisor Leadership Award on March 15 during a general session of **the 2010 ASPPA 401(k) Summit** meeting in Orlando, Fla. These nominees were selected from 100 nominations from their peers and colleagues in the retirement industry.

For additional information, contact Melinda Semadeni, director of media relations at ASPPA – msemadeni@asppa.org or call 703-516-9300, ext. 130.

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The American Society of Pension Professionals & Actuaries (ASPPA) is a national organization of more than 7,000 retirement plan and benefits professionals that serves as the educator, voice, and advocate for the employer-based retirement system. ASPPA members are administrators, actuaries, advisors, attorneys, accountants, and other financial services professionals who provide consulting and administrative services for qualified retirement plans. www.asppa.org

Morningstar, Inc. is a leading provider of independent investment research in North America, Europe, Australia, and Asia. The company offers an extensive line of Internet, software, and print-based products and services for individuals, financial advisors, and institutions. Morningstar provides data on more than 325,000 investment offerings, including stocks, mutual funds, and similar vehicles, along with real-time global market data on more than 4 million equities, indexes, futures, options, commodities, and precious metals, in addition to foreign exchange and Treasury markets. The company has operations in 20 countries and minority ownership positions in companies based in two other countries. www.morningstar.com

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