



ASPPA Supports America Saves Week
February 22 – March 1, 2009
Member and Local Council Participation Suggestions

How Can an Individual Participate?

With more societal encouragement and support, we each can persuade more Americans to build wealth not debt. The [America Saves Week](#) Web site provides many useful resources to help you get started on a sound financial future.

Public Service Announcements:

Tune-in to [America Saves Week, Public Service Announcements](#) to learn about some helpful tips and savings pitfalls to avoid.

Monthly Savings Messages:

Would you like to receive monthly e-mails from national experts about a broad range of topics? If so, take action and subscribe to America Saves Week **Build Wealth Not Debt** e-mails by signing up at [America Saves Week, Monthly Savings Messages](#).

Read Saver Stories:

Go to [America Saves Week, Saver Stories](#) to read stories from savers, just like you, who have submitted their stories to us about how they overcame a financial problem, serving as an inspiration to us all.

Test Your Savings Knowledge:

Do you know what your retirement readiness rating is?

Do you know how much loose change is available for Americans to save?

If one saves \$200 a month with a 5 percent annual yield, after 30 years how much savings will have accumulated?

To find out the answers to these and other questions, go to [America Saves Week, Test Your Savings Knowledge](#)

Assess Your Savings Progress:

Go to [America Saves Week, Assess Your Savings Progress](#) learn about free resources to help you become a better saver.

TAKE ACTION! [Sign-up to Become an America Saver](#)



How can your organization participate?

Employers

- Distribute Saves flyers and brochures
- Display Saves posters
- Send one or more stock e-mails regarding Saves Week
- Place Saves Week article(s) in an internal newsletter
- Enclose a Saves flier as a payroll stuffer
- Place a notice of and information about Saves Week on internal computer system
- Place a link to Saves on company Web site or internal network
- Increase 401(k) participation and contributions through one or more motivational workshops
- Provide access to no fee savings accounts through Saves enrollment – presentation(s), motivational workshop(s), and or topic seminar(s) i.e. Earned Income Tax Credit, Homeownership; Auto Purchase ...
- Host an event featuring Saves and 401(k) provider, Bank for products and services



Non Profit Organizations

- Distribute Saves Week fliers, brochure and/or posters
- Place Saves Week article in newsletter and/or community newspaper
- Host motivational workshops for clients, constituents, members
- Declare a goal of new savings accounts opened, dollars to be saved, homes to be purchased, new business to be opened, students to attend college
- Host Earned Income Tax Credit workshops
- Establish VITA sites
- Organize local Money Fairs at the public library