

MEDIA ADVISORY



American Society of Pension Professionals & Actuaries

FOR IMMEDIATE RELEASE

January 11, 2008

Contact: Chris Robichaux

crobichaux@asppa.org

703-516-9300 ext. 130

News Media Welcome to The ASPPA 401(k) SUMMIT

What: National Forum for Sales and Investment Professionals of the Retirement Industry

When: February 10–12, 2008 (NOTE: Deadline for hotel discount is January 15, 2008)

Where: [Orlando World Center Marriott](#)
World Center Drive
Orlando, FL 32821
Ph. 407-239-4200
Fax: 407-238-8757

Why: For journalists who report about personal finance, **The ASPPA 401(k) SUMMIT** provides an opportunity to meet with retirement and investment professionals. As the first wave of the baby boom generation begins to retire, the United States faces crucial questions: Has this large segment of society and other generations prepared for retirement? What retirement planning should be considered? An array of issues will affect the quality of life in retirement. No other set of issues affects so many Americans as that of retirement planning. 401(k) management is a part of those retirement issues.

Who: Keynote speakers will include **Keith Ferrazzi, Moshe A. Milevsky, Peter Ricchiuti, and Mark C. Tibergien**. The experts will focus on industry trends and economic factors affecting the ever-changing 401(k) marketplace. Gather practical advice from the best in the business. Pursue your interests during workshops, featuring topics covering a variety of disciplines. Also, visit more than 150 industry exhibitors who will be there to share the products and technology in the 401(k) industry.

RSVP: Members of the news media should contact Chris Robichaux, director of media relations, crobichaux@asppa.org to obtain credentials for the summit. Media kits will be available to news media representatives upon arrival at the registration desk. For more information about the summit, go to the [SUMMIT brochure](#).

###

ASPPA is a national organization of more than 6,400 retirement plan professionals who provide consulting and administrative services for qualified retirement plans covering millions of American workers. ASPPA members are retirement professionals of all disciplines including consultants, administrators, actuaries, accountants, and attorneys. The large and broad-based ASPPA membership gives it unusual insight into current practical problems with the Employee Retirement Income Security Act and qualified retirement plans with a particular focus on the issues faced by small- to medium-sized employers. ASPPA membership is diverse and united by a common dedication to the private retirement plan system.

4245 North Fairfax Drive, Suite 750 · Arlington, VA 22203-1648

P. 703.516.9300 · F. 703.516.9308 · www.asppa.org