

MEDIA ADVISORY



American Society of Pension Professionals & Actuaries

FOR IMMEDIATE RELEASE
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THE ASPPA 401(k) SUMMIT

What: The ASPPA 401(k) Summit is a national forum for financial advisors and professionals in the Retirement Industry. For journalists who report on retirement or personal finance, [The ASPPA 401\(k\) SUMMIT](#) provides an opportunity to interact with retirement and investment professionals who actively sell, support or service 401(k) plans.

Who: Experts will speak on industry trends, regulation, and political factors affecting the ever-changing 401(k) marketplace. Attendees will gather practical advice from the best in the business and pursue interests during workshops—featuring topics covering a variety of disciplines. More than 150 industry exhibitors will also share their products and technology in the 401(k) industry.

Highlights include:

- *An Economic Debate: Experts address the state of the US and global economy*
David Kelly, JP Morgan Asset Management
Jeffrey L. Knight, Putnam Investments
Moderator: Steff C. Chalk, CHALK Advisory Board, Inc.
- *2010 Morningstar—ASPPA 401(k) Advisor Leadership Award*
Finalists panel and award presentation
- *From Capitol Hill to the Summit*
Brian H. Graff, ASPPA
- *Hot off the Press—The impact of breaking news on retirement advisors*
C. Frederick Reish, Reish & Reicher

When: March 14–16, 2010

Where: [Orlando World Center Marriott](#)
World Center Drive Orlando, FL 32821
Phone: 407-239-4200 Fax: (407)-238-8757

RSVP: Media interested in attending the Summit should contact Melinda Semadeni, director of media relations, msemadeni@asppa.org for registration. For more information on Summit sessions, speakers, or sponsors—see the Summit brochure [here](#).

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The American Society of Pension Professionals & Actuaries (ASPPA) is a national organization of more than 7,000 retirement plan and benefits professionals and serves as the educator, voice, and advocate for the employer-based retirement system. ASPPA members are administrators, actuaries, advisors, attorneys, accountants, and other financial services professionals who provide consulting and administrative services for qualified retirement plans. ASPPA is based in Arlington, Va., with 17 regional ASPPA benefits councils (ABCs) that provide opportunities for retirement plan employee benefits professionals to participate in ASPPA activities in their local communities.

For more information, visit www.asppa.org.

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