

Sponsorship and Exhibitor Prospectus

Advisors Working For America's Retirement



The ASPPA 401(k) SUMMIT

The Forum for Retirement Sales and Investment Professionals

March 22-24, 2009

Manchester Grand Hyatt San Diego | San Diego, CA

www.asppa.org/summit



ASPPA™

WORKING FOR AMERICA'S RETIREMENT

Official marketing sponsor:

MORNINGSTAR®

Official media sponsor:



LOCATION

Manchester Grand Hyatt San Diego
One Market Place
San Diego, CA

Phone: 619.232.1234
Fax: 619.233.6464

www.manchestergrand.hyatt.com

Room Rates: \$229 single / \$254 double
Reservation Cut-off Date: February 27, 2009

BE SURE TO BOOK EARLY AS OUR ROOM
BLOCK FILLS QUICKLY

CONTACT

Dawn Bancroft, Sales Manager — ASPPA
4245 North Fairfax Drive, Suite 750
Arlington, VA 22203
sales@asppa.org

Phone: 703.516.9300 ext. 113
Fax: 703.516.9308
www.asppa.org/summit

WHAT MAKES THIS CONFERENCE DIFFERENT

The ASPPA 401(k) SUMMIT is the largest and longest running event of its kind! It is a great opportunity to prospect for new clients and network with existing ones. Held in San Diego, CA, attendees of this conference share quality time with financial representatives from every aspect of the retirement plan industry. This is an awesome learning and networking opportunity attended by over 1,500 of the industries' decision-makers and practitioners. This is a once-a-year opportunity for your company to come face-to-face with the largest contingent of your target audience while keeping an eye on your competition.



WHO ATTENDS

- Registered Investment Advisors
- Financial Advisors
- Producing TPAs
- Brokers/Dealers

WHY YOU WANT TO PARTICIPATE

- Showcase your company to the best-of-the-best in the industry
- Gain top-quality leads
- Face-to-face networking opportunities with over 1,500 decision-makers
- Two full days of exhibit opportunities



TO MAXIMIZE YOUR VISIBILITY THERE ARE NUMEROUS NETWORKING EVENTS IN THE EXHIBIT HALL, INCLUDING

- Opening Night Reception
- Monday Night Networking Reception
- Breakfast, Beverage Breaks and Lunch
- Prize Drawings
- Cyber Café

YOU ARE A VALUED PARTNER

The exhibit hall is an integral part of the conference and your participation adds to the overall conference experience for attendees. Decision-makers attend the conference not only for education and networking opportunities, but also to find new products and services to keep ahead of the curve.

STAND-OUT IN THE CROWD AS A SPONSOR

As a conference sponsor, your company will benefit from extra exposure and more opportunities to promote your company as part of the conference. Attendees will see your name everywhere – from your company name listed on the entry signage, to your logo and description included in the Official Conference Directory, to your company logo on your sponsorship item!



MANY SPONSORSHIP BENEFITS

- Pre-conference promotion on the ASPPA Web site
- Pre-conference promotional message provided to you by ASPPA for your company to e-mail to clients or to post on your Web site
- First choice of booth location in the exhibit hall
- Right of first-refusal for same sponsorship in 2010
- Company logo on sponsored item and your company name listed on signage at event
- Company logo and description will be included in the Official Conference Directory (see sponsorship listing for details)
- Pre- and post-conference attendee lists in an Excel format
- Ability to submit promotional insert for conference tote bag
- Company name and logo included in slide show played for attendees prior to general sessions
- Conference registrations (see sponsorship listing for details)
- 60-minute Sales and Marketing Forum opportunity (available on a first-come, first-serve basis)
- Company name listed in *The ASPPA Journal*, ASPPA's official publication

DIAMOND Sponsorship Opportunities

- Includes all Sponsorship Benefits, plus
- Two 8'x10' exhibit booths
- Five full conference registrations
- 150-word company description, logo and sponsorship notation in conference materials
- Half-page advertising space in the Official Conference Directory
- 60-consecutive day advertising space on ASPPA's Web site



New in 2009

Virtual Golf Course | \$40,000

Be on the top of your game with this premier sponsorship! Sure to draw a crowd and keep prospects at your booth with the Virtual Golf Course! Virtual tournaments, longest drives and closest to the pin are just some of the games attendees will enjoy while networking at your booth - over 90 simulated golf courses available! Additional booth space is included to accommodate the Virtual Golf Course adjacent to your booth.

Refreshment Stations | \$32,000 exclusive sponsorship or \$16,000 for a single day Silver Sponsorship with Silver benefits

Want to help the environment while promoting your company to attendees? Then this refreshing sponsorship is for you! As each attendee collects their registration packet, they will receive a reusable rated 5 water bottle, which will have your company logo prominently displayed. Water coolers will be placed by the workshop rooms and throughout the exhibit hall for easy refilling while signage promotes your company as the sponsor. Your company will continue to benefit from the exposure even after the conference ends when attendees use the water bottle at their office.



TITANIUM Sponsorship Opportunities | \$26,000 each

Includes all Sponsorship Benefits, plus
Two 8'x10' exhibit booths
Four full conference registrations
100-word company description, logo and sponsor notation in conference materials

Conference CD

Every registered attendee will be provided with a complimentary conference CD after the conference, which will contain all of the conference materials, audio presentations and session handouts. As the CD sponsor, you will have a captured audience who will see your company advertisement on the CD. Your company advertisement will also be on the back cover of the CD case.

Nightly Turn Down Service

Every attendee registered at the hotel will appreciate this extra special touch when they turn-in at night. Your company's logo will appear on beautifully wrapped gourmet chocolates placed on their pillow each night of the conference.

Official Conference Directory

Every conference attendee will receive the Official Conference Directory that will contain detailed information about the conference workshops, daily networking opportunities, exhibit hall map and sponsor/exhibitor listing. Your full page advertisement will be placed on the back cover of the directory and your logo printed on the cover.

Room Key Card

Every attendee registered at the hotel will receive a room key card with your artwork and booth number on the front. The abbreviated agenda on the back of the card will provide attendees a convenient reference during the conference.

Wall Street Journal Room Delivery

Attendees registered at the hotel will be greeted Monday and Tuesday mornings with a complimentary copy of the Wall Street Journal delivered to their room. A large label on the front of the paper will read, "Compliments of [YOUR COMPANY NAME]". In addition, extra copies of the journal will be provided to you as a booth giveaway.

PLATINUM Sponsorship Opportunities | \$21,000 each

Includes all Sponsorship Benefits, plus
One 8'x10' exhibit booth
Three full conference registrations
75-word company description, logo and sponsor notation in conference materials

Conference Folder

New in 2009! Offered as an Exclusive Sponsorship

All conference materials will be placed in a sleek, modern, expandable folder. Every attendee will enjoy the convenience of this lightweight folder that will hold all of their conference materials and easily fit into their conference tote bag or briefcase. Your company logo will appear prominently on the front of the folder.

Conference Signage

Conference signage gives your company maximum exposure when conference attendees see your company logo on all registration and directional signage used during the conference. Large signage with your company logo is used in the design of the conference registration booths and pointing the way to sessions and workshops during the conference.

Conference Padfolio

A fantastic accompaniment to the Conference Folder, the padfolio offers a convenient way to maintain conference notes. Your company logo will appear prominently on the front of the padfolio for each attendee to see every time they use it during and after the conference.

Conference Tote Bag

New in 2009! Offered as an Exclusive Sponsorship

Your company logo will be the first thing attendees see as they register for the conference and are handed the conference tote bag. Your company name and logo will appear prominently on the front of the tote bag and will be seen over and over again as attendees use it during and after the conference. In addition, tote bags will be provided to you as a booth giveaway.

Relaxation Stations

2 available

Be the envy of all with the most "relaxed" booth around. Attendees will seek out your booth to be pampered by two therapists massaging away the cares of the world. An extra booth comes with this sponsorship to accommodate the therapists.

GOLD Sponsorship Opportunities | \$16,000 each

Includes all Sponsorship Benefits, plus
One 8' x 10' exhibit booth
Two full conference registrations
50-word company description, logo and a sponsor notation in conference materials

Cyber Café

Every attendee depends on the ability to utilize free internet access during a conference, so why not be the one to provide them with this service? Your company name and logo will appear on signage at the cyber café, indicating that you are the sponsor. You may also submit a screensaver with your company's name and logo that will be installed on each computer for every attendee to see as they walk up to the computer.

Lanyard/Badge Holder

Every attendee will use a lanyard to hang the conference badge around their neck. Your company logo will be prominently displayed on the lanyard for everybody to see. Because lanyards are used after the conference too, your company name will continue to gain the exposure of this sponsorship long after the conference ends.

Networking Lunches

3 available

NEW IN 2009! OFFERED AS EXCLUSIVE SPONSORSHIPS!

Target your market by sponsoring one of the dedicated luncheons. These individual lunches, for 50-80 people, will showcase your company's name on tent cards and signage. Sponsors will also have the ability to submit promotional brochures which will be placed by the ASPPA staff in the session room(s). You can select from one of the following lunches: TPAs; advisors to plans with more than \$10 million in assets; or advisors to plans with less than \$10 million.

Receptions

2 available

Sunday Night Reception and Monday Night Reception

What better way to start the conference off with a bang than to be associated with its signature events. Make a huge impression with the attendees as they network throughout the exhibit hall each evening. Your logo and company name will be embossed on cocktail napkins and printed on cups provided during the event. Your logo will also appear on event signage as well as tent cards at each table in the exhibit hall. Extra drink tickets included.

SILVER Sponsorship Opportunities | \$12,000 each

Includes all Sponsorship Benefits, plus
One 8' x 10' exhibit booth
Two full conference registrations
25-word company description, logo and a sponsor notation in conference materials

San Diego, CA Area Guide

Attendees will appreciate knowing where the sites and sounds are in San Diego. As the sponsor of the Area Guide, you will benefit from having your advertisement on the cover of the guide. Each attendee will receive the guide in their conference tote bag.

At-A-Glance Program

Give all the attendees a handy way to know what is scheduled each day of the conference with this conveniently-sized agenda. Your company logo will be prominently displayed on the cover of the agenda with advertisement space on the back, allowing attendees to see your company name with every use.

Beverage Breaks 4 available as co-sponsorships

Attendees will flock to the exhibit hall for a much-deserved refreshment between sessions and will see your company logo on cups or napkins used during the break, as well as on event signage indicating your sponsorship.

Breakfasts 2 available

Start the morning off on the right foot with attendees seeing your company logo on cups or napkins used during breakfast, as well as on event signage indicating your sponsorship. An upgraded continental breakfast will be served.

Educational 12 available

Support the conference speakers through an Educational Sponsorship! Your company will have equal billing at all sessions via large signage with all other participating sponsors. A display area will also be provided in the exhibit hall for Educational Sponsors to place their promotional material.

Electronic Message Boards

Every conference attendee will be able to post and pick-up messages from the easy-to-read electronic message boards located at the entrance of the exhibit hall. Your company name and logo will appear prominently on signage placed beside each message board as well as on the message submission request form.

Sunday Box Lunch in the Exhibit Hall

Signage will appear at each lunch pick-up station highlighting your company's name and logo; large labels with your company's logo will also appear on each boxed lunch.

Monday General Lunch in the Exhibit Hall

Your company's logo will appear on tent cards at each table, as well as on cups or napkins used during the event. Signage will also appear with your company's name and logo at the entrance to the event.

EXHIBIT-ONLY Opportunities | \$4,750

- Includes One 8' x 10' exhibit booth
- One full conference registration
- Ability to add one additional registration at a discount
- Company listed as an exhibitor in conference materials
- Pre- and post-conference attendee lists
- Company name listed in *The ASPPA Journal*



ADDITIONAL MARKETING Opportunities available to Sponsors and Exhibitors

Increase your company's exposure to attendees! See how high you can soar through these great marketing opportunities! Space is limited so contact the ASPPA sales department to sign up now!

Official Conference Directory

The Official Conference Directory for The ASPPA 401(k) SUMMIT combines pertinent conference materials into one glossy magazine that includes advertising space for sponsors and exhibitors. Advertising during the conference helps to draw more attendees to your booth and keeps your name on their minds throughout the conference and beyond! The advertising space is limited, so contact us today to reserve your spot!

Ad Size*	Pricing
Full Page or ½ page spread	\$2,500
½ Page	\$1,500
¼ Page	\$ 750

*Contact the sales department at 703.516.9300 extension 113 or sales@asppa.org for artwork specifications.

Supporter Sponsor | \$2,500 | 5 available

You can garner more exposure for your company while supporting the conference with this budget minded sponsorship – a great add-on to an exhibit-only opportunity!

Inclusions:

- One gift card for the attendee prize drawings – your company will be announced as the sponsor during the general session
- Your company name will appear on conference signage and in all conference materials as a Supporter Sponsor
- Ability to submit a promotional item in the conference attendee tote bag

Tote Bag Promotional Insert | \$500

Promote your company to attendees! Submit a promotional item to be inserted into the conference attendee tote bag for every registered attendee to receive. The item is subject to approval by ASPPA. Quantity to be determined. Exclusively available to sponsors and exhibitors.

EXHIBIT HALL SCHEDULE

Exhibitor Set-up

Saturday, March 21 2:00 p.m. - 8:00 p.m.
Sunday, March 22 7:00 a.m. - 9:30 a.m.

Exhibitor Tear-down

Tuesday, March 24 11:00 a.m. - 4:00 p.m.

Exhibit Hall Open for Business

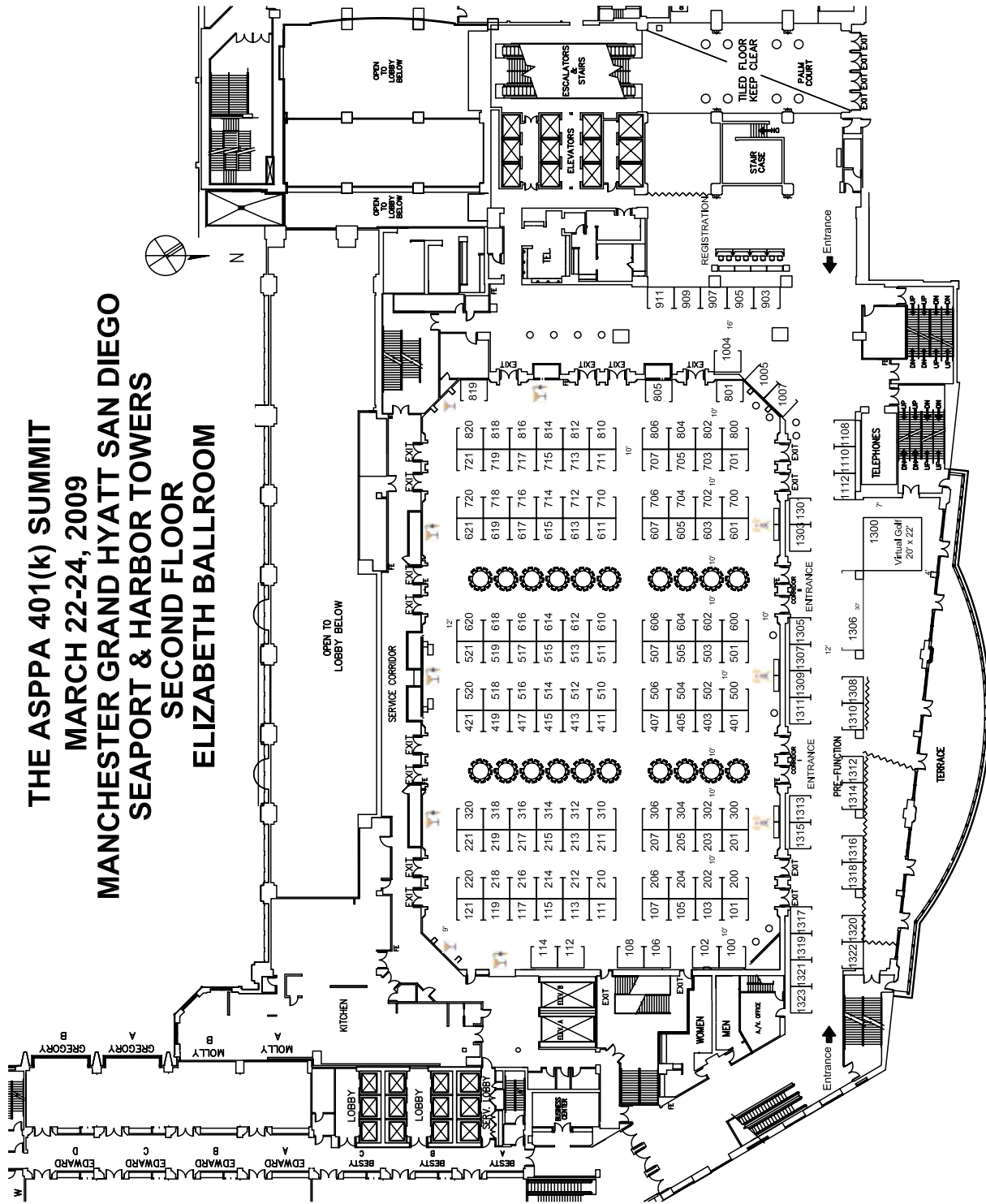
Sunday, March 22 Noon - 6:30 p.m.
Box Lunch Noon - 12:45 p.m.
Beverage Break 3:15 p.m. - 4:00 p.m.
Welcome Reception 5:00 p.m. - 6:30 p.m.




Monday, March 23 7:00 a.m. - 6:30 p.m.
Breakfast 7:00 a.m. - 8:00 a.m.
Beverage Break 9:15 a.m. - 10:00 a.m.
Box Lunch 12:00 p.m. - 1:30 p.m.
Beverage Break 4:00 p.m. - 4:30 p.m.
Networking Reception 5:30 p.m. - 6:30 p.m.

Tuesday, March 24 7:00 a.m. - 11:00 a.m.
Breakfast 7:00 a.m. - 8:00 a.m.
Beverage Break 10:30 a.m. - 11:00 a.m.

EXHIBIT HALL FLOOR PLAN

**THE ASPPA 401(K) SUMMIT
MARCH 22-24, 2009
MANCHESTER GRAND HYATT SAN DIEGO
SEAPORT & HARBOR TOWERS
SECOND FLOOR
ELIZABETH BALLROOM**



KEY	
	cyber cafe
	food and beverage
	bar

I Want to Participate! What Are the Next Steps?

- Contact Dawn Bancroft at **703.516.9300** extension 113 or by e-mail at **sales@asppa.org** and confirm availability.

- Once availability is verified, please complete the contract in its entirety, sign and return to ASPPA by fax **703.516.9308** or e-mail to **sales@asppa.org**.

- **Select your booth space**

- After selecting your participation level and submitting your signed contract, you will be provided with a floor plan from which to select your top three booth choices. Booth selection is determined by level of participation and seniority (i.e. highest level sponsors select from premium spaces in the hall by seniority then availability is opened to the next level and so on through to the exhibitor level by seniority).

- **Other Exhibitor Documentation**

- Brede (Breed-e), our General Services Contractor, will forward an Exhibitor Manual to you via e-mail. This document contains information VITAL to your participation in the conference. Some of the information included in this document refers to the items included with your booth, exhibit hall schedule, shipping information and rates, and utility services order forms. **It is very important for your group to read this information and note the deadlines as soon as you receive the document.**

- Booth worker registration forms

- Registration forms for your booth workers are different forms than a regular attendee registration form. In order to register the employees working in your booth (and also possibly attending sessions) these forms must be completed instead of a regular registration form. Look for an e-mail from ASPPA approximately two months in advance of the start date of the conference which will include these forms and instructions for completing them.

- The deadline for submitting these forms for The ASPPA 401(k) SUMMIT is **March 3, 2009**.

Please note: all of these forms and documents are available at www.asppa.org/summit.



**American Society of Pension Professionals & Actuaries
Sponsor/Exhibitor Contract**

For _____ (Sponsor/Exhibitor)

 (Company Name)

This application becomes a contract when signed on both pages by the sponsor/exhibitor and accepted by the American Society of Pension Professionals & Actuaries (ASPPA). This contract is subject to provisions within and the Sponsor/Exhibitor Contract Rules and Regulations.

Company Name: _____
 (to be listed in conference materials)
 Address: _____
 City/State/Zip: _____
 Phone/Fax: _____
 Email: _____
 Web site: _____
 Type of business/services: _____
 Contact Name/Title: _____

Signature: _____ Date: _____

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed here.

This contract is for the following conference (please refer to the conference sponsorship/exhibitor prospectus for booth size, quantity and other items included with this sponsorship):

<u>Conference Title</u>	<u>Level</u>	<u>Sponsorship</u>	<u># of Booths*</u>	<u>Cost</u>	<u>Balance</u>
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Please do not place our booth next to: _____

Please place our booth next to: _____

Summary of Fees

		<i>Sales & Marketing Opportunities:</i>		
Exhibit-only:		Pre-conference list	<i>Complimentary</i>	
Sponsorship and exhibit booth:		Post-conference list	<i>Complimentary</i>	
At-large Sponsorship:		Promotional insert in conference tote bag	\$500	<input type="checkbox"/>
Sales & Marketing Opportunities:		Directory Ad space: Full page	\$2,550	<input type="checkbox"/>
		½ page	\$1,500	<input type="checkbox"/>
		¼ page	\$ 750	<input type="checkbox"/>
**Total Due:				
Amount to be paid today:				

Credit Card Payment

Visa/MC/American Express/Discover #:		Exp. Date:	
Print Name:		Signature:	
		Date:	

Please fax completed contract (pages 1 and 2) to Dawn Bancroft, Sales Manager, ASPPA at 703-516-9308.

REMITTANCE:

Please make checks payable to ASPPA and mail with copy of invoice to: P.O. Box 34725, Alexandria, VA 22334-0725.

Payments by credit card please complete form and fax.

*Booth location will be selected when floor plan becomes available.

**Subject to change

For ASPPA Use Only	Prepared by: _____	Date Prepared: _____
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For (Company Name) _____

Conference Title _____

A. Space Rental 1. Contract for Space. Application for exhibit space releases the American Society of Pension Professional & Actuaries (ASPPA) and the event location from any and all liabilities to applicant, its agents, licensees, or employees that may arise as a result of submission of an application or participation in this exhibition. ASPPA determines the eligibility of any company or product for exhibit. Acceptance of an application does not imply endorsement by ASPPA of the applicant's products or services, nor does rejection imply lack of merit of same. Exhibit space/sponsorships must be paid in full 25 days prior to the first scheduled day of the event. Failure to do so will result in the forfeiture of exhibit space/sponsorship. ASPPA reserves the right to rent or use forfeited space without obligation or refund for funds paid up to that point. **2. Refunds.** No refund may be made for space that is unused at any time during the exhibition. If space is unused at the opening of the exhibition, ASPPA may rent or use it without obligation or refund. **B. Cancellation of Sponsor/Exhibitor Contract. 1. Cancellation Policy.** Cancellations refer to the sponsor/exhibitor fee only. All cancellations must be submitted in writing. Assignments not rejected by the sponsor/exhibitor within 14 days of notification of space assignment will be considered accepted by the sponsor/exhibitor and may, thereafter, be rejected or the contract cancelled only with the approval of the Exhibit Manager. A written cancellation received on or before 90 days prior to the first scheduled day of the event will be refunded at 50%. There will be no refunds after this timeframe. **THERE ARE NO REFUNDS ON DEPOSITS. C. Construction, Installation and Use of Exhibits 1. Arrangements of Exhibits.** The space provided will be shown on the floor plan insofar as possible but ASPPA reserves the right to make changes at any time in the locations, size and display limits of any booth if this is in the best interest of the show. **2. Use and Purpose of Exhibit Space.** The purpose of the exhibit is to inform and educate attendees regarding products and services of the sponsors/exhibitors. At no time during exhibit hall hours will recruiting tactics be allowed. Recruiting tactics include: written, verbal, technological or displayed methods of recruiting. **3. Restrictions.** In its exhibit area, ASPPA endeavors to arrange for a representative group of displays that will provide cross-sectional appeal to the varied interests of all segments of its membership. Accordingly, it is understood and agreed that ASPPA reserves the right to make such selections from the applications received that will, in its judgment, most effectively contribute to the achievement of the foregoing objective. Distribution of souvenirs and samples is permitted from the assigned booth space provided there is no interference with other exhibits. Exhibit banners, materials or any other items which reference your organization may not be placed, without written permission by ASPPA, outside of your assigned booth space. ASPPA may withdraw permission if they find the material objectionable under the criteria established above; your items may be removed or your exhibit booth dismantled. **No exhibitor/sponsor may schedule a conflicting event during conference hours. 4. Construction of Exhibits.** Sponsor/exhibitors using low side rails must coordinate plans with neighboring exhibits. No materials may be posted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that might deface the premises or booth equipment and furniture. Any damage is payable by the sponsor/exhibitor. **5. Decoration of the Exhibit.** An exhibitor kit will be provided at least 6 weeks before the conference, and will include information on labor, drayage of furniture, carpeting, lighting, internet connectivity, telephones and electricity. It is the responsibility of the sponsor/exhibitor to abide by the regulations and deadlines contained therein. All shipments to the conference should be marked with your name, company name, booth number, address, phone number, the title of the ASPPA conference and be shipped to address listed in your exhibitor kit. Delivery of your items should coordinate with the set-up schedule of the event. Deliveries made far in advance of this schedule may be rejected. ASPPA bears no responsibility for any shipments to or from the event at any time. **6. Installation and Dismantling of Exhibits.** Information on set-up and dismantling of exhibits will be forwarded in the exhibitor kit. No one will be allowed in the hall after these designated hours. All exhibits must be completed and in place by the time designated in the exhibitor kit and remain in place until close of show. Fines up to \$1,250 may be levied to those sponsors/exhibitors who do not comply. The exhibit area must be cleared by the time designated in the exhibitor kit. **7. Fire and Electrical Regulations.** All local regulations will be strictly enforced and the sponsor/exhibitor assumes responsibility for compliance with such regulations. All decorations and booth equipment must be fireproofed to meet the requirements of the Fire Marshall. Combustible materials shall not be stored in or around exhibit booths. All electrical equipment or apparatus and wiring must conform to the Fire Marshall electrical code for the city in which the conference is hosted. **8. Union Labor.** Sponsor/exhibitors are required to observe all union contracts in effect between ASPPA, the official contractors, the event center and various labor organizations in accordance with union regulations of the city in which the event takes place. **9. Selling Restrictions.** Selling on the exhibit floor involving the exchange of cash or contracts is strictly prohibited. **D. Liability 1. Insurance.** Sponsor/Exhibitor must carry all-risk Insurance covering your materials and personnel against damage, loss and all other hazards from the start of set-up to the end of tear-down for the show. This can generally be done by adding a "rider" to existing insurance policies. It is understood that ASPPA and the exposition services contractor is not an insurer and that insurance shall be obtained by the sponsor/exhibitor. Sponsor/Exhibitor agrees to provide ASPPA proof of this coverage. **2. Security.** ASPPA will provide guard service and will take reasonable precautions to safeguard sponsor/exhibitor's property. However, the provision of this service shall not be construed as an assumption of obligations or duty with respect to the protections of the sponsor/exhibitor's property. Sponsor/exhibitor shall not hold ASPPA liable for any loss, damage, theft or destruction of sponsor/exhibitor's property and further, sponsor/exhibitor shall indemnify ASPPA and facility in which the event takes place against and hold them harmless resulting from the negligence of the sponsor/exhibitor in connection with the sponsor/exhibitor use of space. **3. Inability to Perform.** Should any contingency prevent holding of the Conference of Exhibition, then ASPPA shall not be held liable for any expenses incurred by the sponsor/exhibitor. **4. Interpretation and Arbitration.** These regulations are incorporated as part of the agreement between the sponsor/exhibitor and ASPPA. ASPPA has full power of interpretation and enforcement of these rules and may amend them at any time. All matters in question not covered by these regulations are subject to the decision of ASPPA and shall be binding on all parties affected by them. Sponsor/exhibitor or their representatives, who fail to observe these conditions, or conduct themselves unethically, may be dismissed without refund or other appeal. The parties agree that in the event of any claim or dispute concerning questions of fact or law arising out of or relating to this contract, its performance or alleged breach shall be submitted to the arbitration of two disinterested and competent persons, mutually chosen, who shall select a third, whose award, pursuant to the rules of the American Arbitration Association, shall be conclusive and binding on both parties. Sponsor/exhibitor agree to protect, save and hold harmless ASPPA, the facility in which the event takes place, the city in which the event takes place, and all affiliates, agents, servants and employees thereof, hereinafter collectively referred to as Indemnitees, for any damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the sponsor/exhibitors or those holding under the sponsor/exhibitor and further, sponsor/exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to sponsor/exhibitor's displays, equipment and other property brought upon the premises of the facility at which the event takes place and further shall at all times protect, indemnify, save and hold harmless the Indemnitees against and from any and all losses, costs (including attorney fees), damage, liability, or expenses arising from, or out of, or by reason of any accident or bodily injury or other occurrence to any person or persons, including the sponsor/exhibitor, its agents, employees, and business invitees, that arises from, or out of, or by reason of said sponsor/exhibitor's occupancy and use of the exhibition premises or a part thereof. **E. Acceptance of Terms and Conditions.** Sponsors/Exhibitors, if invited to participate in the ASPPA conference, and as evidenced by the authorized signature on the contract opposite, agrees to abide by all terms and conditions contained in these policies and procedures.

The ASPPA 401(k) SUMMIT 2009 MARKETING OPPORTUNITIES



ASPPA™

WORKING FOR AMERICA'S RETIREMENT

Contact Name

Company

Address

City State Zip

Phone Email

Select Conference

Calculations must be performed manually.

Item*	Description	Price	Quantity	Extended Price
Tote Bag Insert	Company sponsored item for the conference attendee tote bag	\$500		\$
Advertising	Official Conference Directory			
	Full Page	\$2,500		\$
	Half Page	\$1,500		\$
	Quarter Page	\$ 750		\$
	*refer to prospectus and conference information for quantity, ship to information and deadlines		Total	\$

THANK YOU FOR YOUR ORDER!

Cardholder Name

AMEX DISCOVER MC VISA

ASPPA OFFICE-USE	
Received by:	<input type="text"/>
Date Received:	<input type="text"/>
GP Invoice #:	<input type="text"/>

Credit Card #

Date Exp. Date

Signature