

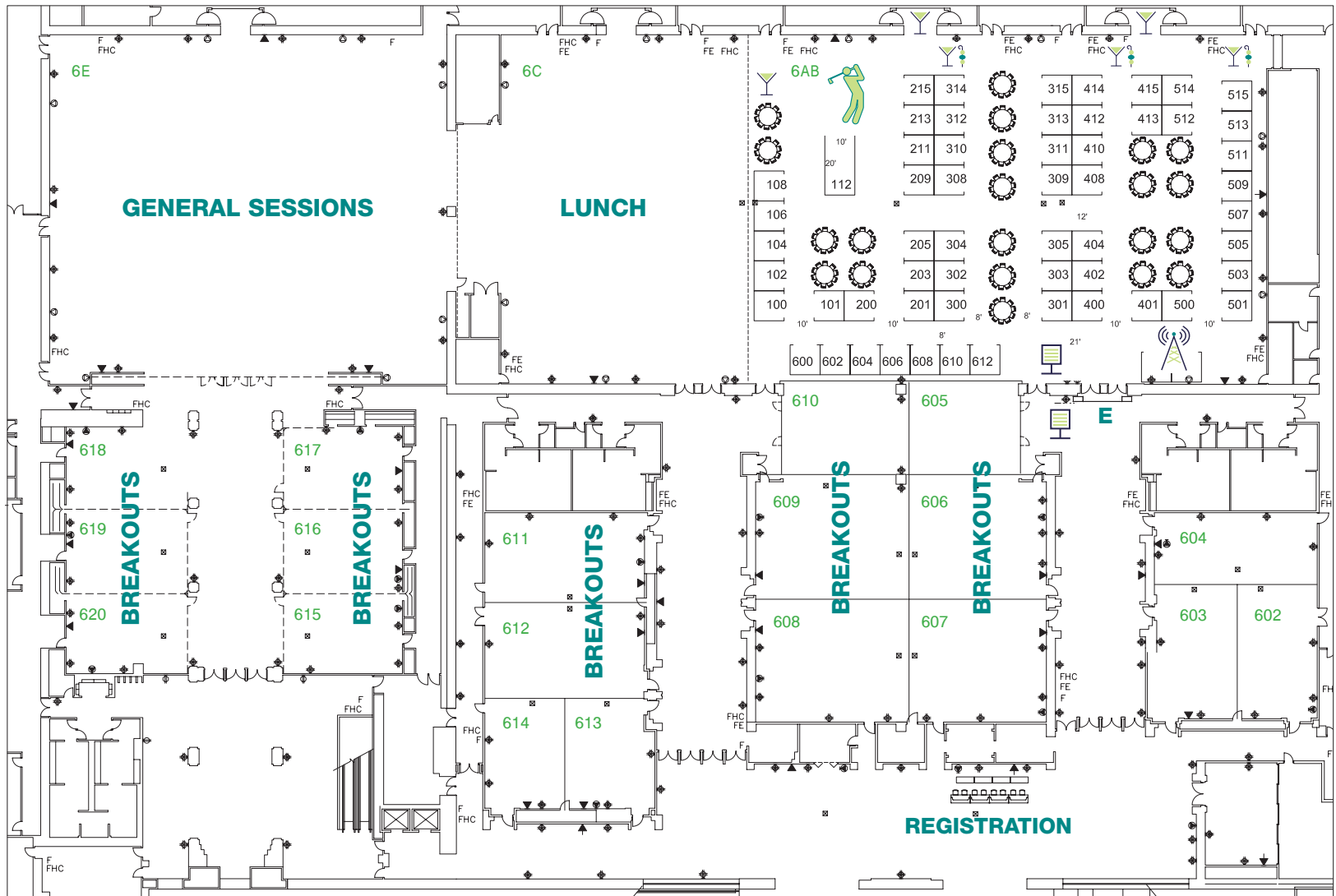


2008 Western Benefits Conference

The Best of Both Worlds

Floor Plan

Key	
	bar
	cyber cafe
	electronic message board
	food and beverage
	virtual golf club house
E	entrance





2008 Western Benefits Conference

The Best of Both Worlds

108	AccuDraft	Exhibitor	412	Pacific Life	Exhibitor
201	ASC	Exhibitor	402	PenChecks, Inc.	Silver-Tuesday Luncheon
608/610	ASPPA	Exhibitor	313	PIMCO Funds	Exhibitor
401	AutoRollovers	Silver-Area Guide	310	Principal Financial Group	Exhibitor
404	BCG Terminal Funding Company	Bronze-Cyber Café	TBD	Prudential Financial	Exhibitor
500	BLAZE SSI	Exhibitor	602	PSCA	Exhibitor
606	CEFEX	Exhibitor	203	Rest-of-Life Communications	Exhibitor
300	Charles Schwab Corporate Services	Gold-Wall Street Journal Room Delivery	302	Schwab Funds	Bronze-Breakfast Monday
309	DATAIR Employee Benefit Systems, Inc.	Exhibitor	314	The Standard	Exhibitor
408	Fidelity Investments	Silver-Lanyard	N/A	Stoel Rives LLP	Silver-Opening Night Reception
308	First Mercantile	Exhibitor	101	SunGard Relius	Exhibitor
205	ftwilliam.com	Exhibitor	315	TD Ameritrade	Exhibitor
301	ING	Silver-Official Conference Directory	209	T. Rowe Price Retirement Plan Services, Inc.	Bronze-Beverage Break Sunday PM
104	InvestLink Technologies, Inc.	Exhibitor	311	The Hartford	Exhibitor
600	IRS	Exhibitor	215	Transamerica Retirement Services	Exhibitor
515	Janus	Exhibitor	N/A	Trucker Huss	Bronze-Message Board
400	John Hancock Retirement Plan Services	Silver-Conference Folder	100	Trust Builders, Inc.	Exhibitor
304	Lincoln Financial Group	Bronze-At-a-Glance Program	305	US Bank	Bronze-Breakfast Tuesday
106	M&I Trust Company	Exhibitor	604	U.S. Department of Labor	Exhibitor
211	Matrix Settlement & Clearance Services	Exhibitor	413	Union Bank of California, N.A.	Exhibitor
414	MFS Investment Management	Exhibitor	200	Vanguard	Bronze-Conference Signage
213	Millennium Trust Company	Exhibitor	n/a	Wells Fargo	Silver-Monday Luncheon
112	Nationwide Financial	Gold-Virtual Golf	612	WP&BC	Exhibitor
303	Newkirk/McKay Hochman	Exhibitor			

